INTERNATIONAL MERCURY OWNERS ASSOCIATION

2027 ROCK & ROLL MERCURY SHOW

CLEVELAND, OHIO • AUGUST 5–7, 2027

CLASSIC CARS. ROCK & ROLL. GREAT COMPANY.

Join Mercury owners and enthusiasts for three days of automotive history, music, a classic car show, and friendship. All enthusiasts welcome; IMOA membership is not required and there is no vehicle age limit.

THURSDAY / AUGUST 5 — Automotive history

8:00–9:30 AM	Registration in the host hotel lobby.
9:30 AM	Depart hotel for Crawford Auto-Aviation Museum, 10825 East Blvd, Cleveland, OH 44106. Admission: $13. Museum phone: (216) 721-5722. Western Reserve Historical Society admission includes access to its museums.
4:30–5:30 PM	Registration in the host hotel lobby.
Board meeting	Time and location to be determined.

FRIDAY / AUGUST 6 — Rock & Roll Hall of Fame

8:00–9:30 AM	Registration in the host hotel lobby.
9:30 AM	Depart hotel / meet at Rock & Roll Hall of Fame, 1100 Rock and Roll Blvd, Cleveland, OH 44114. Admission: $37.10 per person. Phone: (216) 781-7625.
4:30–5:30 PM	Registration in the host hotel lobby.

SATURDAY / AUGUST 7 — Mercury car show & awards

8:00 AM	Show site opens; registration at Crawford Museum (front entrance, front lawn, and street). Restrooms available.
10:00 AM	Vehicle judging begins.
2:00 PM	Awards presentation, including Best Costume Award(s).
3:45 PM	Informal pay-as-you-go dinner at Quaker Steak & Lube, 5935 Canal Rd, Valley View, OH 44125. Phone: (216) 986-9464.

HOST HOTEL

Best Western Plus Strongsville

15471 Royalton Road, Strongsville, OH 44136

$129/night + tax • IMOA group rate

Group dates: August 4–8, 2027

Breakfast buffet included; 48-hour cancellation

Group booking link pending confirmation.

SHOW REGISTRATION

$50 per vehicle, including the first vehicle.

Judging entry deadline: July 5, 2027.

Dash plaques: pre-registered vehicles only.

Mail completed registration with payment to:

IMOA • P.O. Box 1245

Northbrook, IL 60065-1245

OPTIONAL: Wear clothing from the era of your Mercury for the Rock & Roll theme and costume awards.

Schedule, ticket prices, and hotel details subject to change. Confirm before traveling.

mercuryclub.com